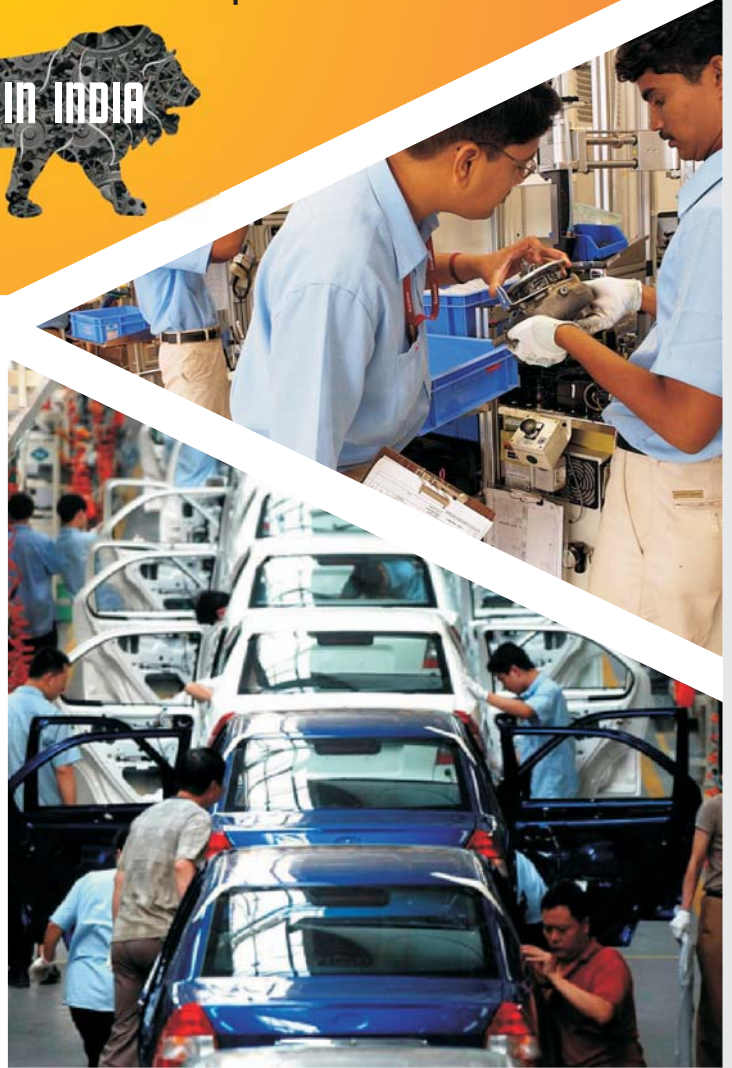


3rd Annual International Event

# INDIA SME MANUFACTURING SUMMIT

Theme : **MAKE IN INDIA – Advantages & Opportunities for SMEs**

3<sup>rd</sup> - 4<sup>th</sup> July 2015 | Hotel Sahara Star | Mumbai



Organised by



**SMALL & MEDIUM BUSINESS  
DEVELOPMENT CHAMBER OF INDIA**

Principal Partner



**INDIA INTERNATIONAL TRADE CENTRE**  
(Investment & Trade Promotion Organisation)

Co-organiser



**WORLD SME  
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**SME TECHNOLOGY  
DEVELOPMENT COUNCIL**

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## PREAMBLE

Indian manufacturing sector has been moving fast under the dynamic leadership of the Prime Minister of India with remarkable initiative 'Make in India' which will provide unique opportunities to achieve the share of manufacturing in the country's Gross Domestic Product from 16% to 25% by 2022 and could touch US\$ 1 trillion by 2025. The country is expected to rank amongst the world's top three growth economies and amongst the top three manufacturing destinations.

Manufacturing sector is also providing opportunity to attract more FDI, service sector, infrastructure development, employment generation, new entrepreneurship, technology development and many other developmental activities. This will be very useful for enhancement of exports and reformed labour laws, ease of doing business in India, eradication of corruption and provide better support to SME Sector to grow

## ROLE OF INDIAN SMEs

13 million SMEs

Contributing 45% of industrial output

Employment to about 32 million people

40% of India's Gross Industrial values

50% of total manufacturing export

GDP expected to increase to 23% by 2015-16

Service sector SMEs are growing rapidly

15% per annum growth of the industrial

\$100 billion or 40% in overall exports

Creating New Entrepreneurs

### Advantages to SMEs:

- Manufacturing sector growth to 12-14% per annum
- Opportunity for contract manufacturing & JV with foreign companies
- Competition to improve quality and services
- Adoption of advanced technologies to produce quality products
- Expansion and diversification opportunities in different sectors
- Integration of SMEs from Manufacturing and Service Industries
- Learning experience from overseas companies to grow more
- Creation of 100 million additional jobs by 2022 in manufacturing
- Enhancing the global competitiveness of the manufacturing sector
- Well-regulated & stable financial markets open to foreign investors
- Venture capital funds for SMEs
- Liberalization of RBI norms for banks investing in venture capital funds
- The setting up of a stock exchange for SMEs
- Service entity for the collection and payment of statutory dues of SMEs

### Challenges to SMEs

- Tough competition with Overseas Manufacturers
- Best Quality & Improved Services of foreign companies
- Advanced technology and latest machinery
- Competitive cost
- Red carpet and easy approvals for foreign companies
- Abundant funding and equity
- Connectivity and knowledge of International Markets
- Best manufacturing Practice of foreign companies
- Best business management
- Highly Skilled manpower
- Unique Marketing and Branding Strategies
- Advantages of diversifications and exit routes
- The setting up of a stock exchange for SMEs.
- Service entity for the collection and payment of statutory dues of SMEs.

## SUPPORT SERVICES TO SMEs

SME Chamber of India is always on the forefront for providing support & guidance for the growth of SMEs for identifying emerging business, investment and export opportunities for manufacturing and other sectors. The Chamber will also support the manufacturing SMEs for international cooperation, joint ventures, technology transfers, contract manufacturing, marketing, distributorship, advanced technology, identifying investors and business partners in various fields.



## TOPICS TO BE COVERED

- **Make in India – Turning Vision into Reality for SME growth**
- **Present scenario of Manufacturing & SMEs Sector**
- **Environmental Impact on SMEs Growth and Sustainability**
- **Innovation Readiness of SMEs: Issues and Challenges**
- **Capital Market Access to SMEs – Opportunities and Challenges**
- **Digital Transformation - Growth driver for SMEs in India**
- **Process Excellence and enabling Business Transformation**
- **Importance of IPR for SME Development**
- **Made in India - Strategies & Promotion in World Market**
- **Joint Ventures & Technology Transfer – Emerging Opportunities**
- **Export Opportunities in Emerging Markets for SMEs**
- **Private Equity and Venture Capital Opportunities for SMEs**
- **International Finance and Investment Opportunities for SMEs**
- **New Schemes and Incentives for Manufacturers and exporters**
- **Role of Banks for the Growth of SME Manufacturers**
- **Technology Developments - Challenges & Opportunities**
- **Next generation SMEs - Strategies & Competitiveness**
- **Efficient H.R. Management to improve capability**

## WHO CAN PARTICIPATE?

- Small, Medium and Large Industries
- Manufacturers, Exporters, Importers, Buyers and Dealers
- Agricultural Produce & Food Processing Industries
- IT, BT, Communication & Service Industries
- Logistic, Shipping & Transportation
- Pharmaceutical / Health Care
- Financial Institutions / Banks
- SEZ/ FTZ and Investment Zones Authorities
- Chambers of Commerce / Associations
- Buyers, Importers, Traders, Buying and Selling agents
- SME Development Institutions / Authorities
- Government Departments

## FOCUS SECTORS

- **MANUFACTURING**
- **ENGINEERING**
- **FOOD PROCESSING**
- **ICT**
- **PHARMACEUTICALS**
- **CHEMICALS**
- **AUTOMOBILES**
- **PACKAGING**
- **GARMENTS AND TEXTILES**
- **PAPER**
- **PLASTIC**
- **POWER & RENEWABLE ENERGY**
- **ELECTRICALS**
- **MEDICAL DEVICES**
- **MATERIAL HANDLING EQUIPMENT**
- **SERVICE INDUSTRY**
- **INFRASTRUCTURE**



# ABOUT ORGANISER

**SMALL & MEDIUM BUSINESS DEVELOPMENT CHAMBER OF INDIA (SME Chamber of India)** the leading National premier Chamber, is working for the growth of SMEs from Manufacturing and Service Sectors for the last 20 years. The Chamber supports for export promotion, Channelise Bank Finance & Investment, joint ventures, technology transfers, exchange of know-how, setting up industries, marketing, distribution and connectivity with Buyers, Importers, Investors and strategic business partners from abroad. The Chamber has also presence in various countries and supporting SMEs for identifying emerging business and collaboration opportunities in Gulf Countries, Africa, North and South America, Japan and European countries.

It has been providing a platform to SMEs for connectivity, domestic business growth, imparting knowledge, capacity building, interface with policy makers, interaction with CEOs of Multinational Companies, Banks, FIs, Government Officials, Investors, PE / VC Funds, HNIs, Technocrats, Overseas SMEs, Importers, Exporters & Companies. The Chamber is in the forefront to resolve the issue and problems of SMEs and Industry and provides recommendations and suggestions for policy change and emphasise on its implementation

For more information log on to [www.smechamberofindia.com](http://www.smechamberofindia.com)

**INDIA INTERNATIONAL TRADE CENTRE (IITC-INDIA)** is an investment and trade promotion, independent and registered organisation, which is supported by Government of India and Government of Maharashtra.

IITC-INDIA has been providing insights for preparation of policy and strategic framework for economic and industrial growth. IITC-INDIA has integrated a group of business tycoons, high profile entrepreneurs, Institutional Investors, HNIs.

IITC-INDIA provides assistance for strategic partnership with overseas companies, joint ventures, technology transfer, setting up industry, merger and acquisitions. IITC-India has presence in India and various countries as well as working with State and Federal Governments for promotion of bi-lateral trade and in and outbound investment.

For more info log on to [www.iitcindia.com](http://www.iitcindia.com)



## SMALL & MEDIUM BUSINESS DEVELOPMENT CHAMBER OF INDIA

### Registered & Head Office

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## CONTACT

### Registration / Table Space / Sponsorship / Speaking

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Tel: 022 - 6150 9820 | Email: [smechamber@gmail.com](mailto:smechamber@gmail.com)

### Membership / Assistance / Support

**Ms. Madhuri Khanwalkar - Deputy Secretary General**

Tel: 022 - 6150 9817 | Email: [smechamber@vsnl.net](mailto:smechamber@vsnl.net)